



Genova. A wonderful City.



Where Beauty, Industry, Research, Tourism, Culture, Urban Growth, Sustainability meet.

We rebuilt San Giorgio Bridge and hope the park surrounding it will help heal the pain, putting together young people and business in a green scenery.

We replicate the "Genova Model", reducing bureaucracy while guaranteeing lawfulness and transparency.

Our successful team includes Renzo Piano, Port Authority, research, businesses; in short, the whole city working together to make Genova a Growing City.

We Think Big and Care for Small Things: important transformation projects such as The Eastern Waterfront, Hennebique Silos, Pra' Park and many others, together with bike lanes, pedestrian zones, small shops and terraces.

Our port is once again central in the Mediterranean Sea: drydocks, the new breakwater, a serious commitment on growth and concrete sustainability.

We want young people to choose Genova and build a future here: we offer student housing in the Old Town and in Polcevera Valley, together with a top-level university with growing numbers.

Public transport will become easier and environmentally neutral by 2025: Skytram in Bisagno Valley, electric buses, vertical connections with Erzelli and The Forts.

Genova and Milan will be connected with high speed trains and our Quality of Life will make us a cultural, touristic destination, but also a place where you can work, live, spend your leisure time and be happy.

Genova: the right place

Marco Bucci Mayor of Genova



INDEX

GENOVA: THE RIGHT PLACE	
CONNECTED CITY	
QUALITY OF LIFE	1
TOURISM	1
MICE	1
IT HAPPENS IN GENOVA	1
THE OCEAN RACE	1
EVENTS	2
SUSTAINABLE MOBILITY	2
PORT OF GENOVA	2
INNOVATION AND TECHNOLOGY	2
BLUEMED AND EQUINIX DATA CABLES & DIGITAL HUB	2
GENOVA SMART CITY	3
BLUE DISCTRICT: TRAINING, RESEARCH, BUSINESS RELATED TO THE SEA	3.
GENOVA: A DYNAMIC CITY	3
SAN GIORGIO BRIDGE	3
POLCEVERA PARK AND RED CIRCLE	3
EASTERN WATERFRONT	4
NEW BREAKWATER	4
UNDERWATER TUNNEL	4
OLD TOWN AND CARUGGI *	4
HENNEBIQUE SILOS	4
MARITIME STATION - BEGATO FORT CABLE CAR	5
REGENERATING PRA'	5
GREEN STRATEGIES	5
GENOVA MERAVIGLIOSA: OPPORTUNITIES	5
GENOVA MERAVIGLIOSA: THE WEBSITE	5
OPPORTUNITY LIGURIA	6
GALLIERA PALACE	6
QUEZZI NURSING HOME	6
GAVOGLIO BARRACKS	6
VILLA GRIMALDI "THE FORTRESS"	7
TABARCA & METELINO	7
MILITARY BAKERY	7
SUCCESS STORIES	7
SOURCES	8





QUALITY OF LIFE

www.visitgenoa.it/en

most important, is filled with magnificent palaces and a rich A qualified educational system to overcome architectonical cultural life, including museums, opera house, theatres, events workers, as the growing number in breath-taking locations.

beaches, promenades, marinas; schools broaden horizons and with their amazing views and for the biggest Italian port. hikes. In Genova you enjoy Excellent and renowned feel safe and happy.

The Old Town, among Europe's nature, with sports and leisure, Health care system covers all all year round.

guarantees availability of skilled of hi-tech companies and special needs. Exquisite food Sea and City intertwine in start-ups shows. International hilltops are a few minutes away cosmopolitan training, suitable locations for your spare time.

fields. Strong commitment barriers follows a long-standing tradition of care for people with in traditional or trendy bars and restaurants in stunning Dynamic Genova makes you





TOURISM

www.visitgenoa.it/en

Destination: Genova

Proud Genova, "La Superba", easily accessible by sea, land and air, offers a large number of experiences, combining culture, fantastic sea, the charm of its colours and flavours.

In the Old Town's narrow medieval streets, "caruggi", you find UNESCO World Heritage Rolli Palaces, ancient and design shops, and you can try delicious focaccia and pesto in one of its charming bars and restaurants.

Breath-taking walks in Nervi or Voltri, the biggest European aquarium in "Porto Antico", refurbished in 1992 by Starchitect Renzo Piano, stunning Boccadasse, untouched fishermen's village in a dream setting: everything in Genova interacts with the sea.

Ancient palaces or modern buildings host precious art collections, archaeology, natural and naval history and regularly organize excellent exhibitions.

Rack railways and lifts bring you in a few minutes to mountain tops, offering astonishing views and walks along the XVII century Fort and Ramparts Park.

You can enjoy all sorts of sports and spare time activities in the deep blue Tyrrhenian Sea, with a pleasant all year-round climate.

Mediterranean and world cruises with MSC, Costa and others transport over 3.5 million passengers.



Annual overnight stays 2017 - 2020: +20.4%



Annual arrivals 2017 - 2020: +24%



Airport 6 km from downtown



Air passengers +10% in 2019



Over 40 direct destinations 600 via hub*



Foreigner 50% of arrivals*



UNESCO
42 listed buildings



Hotels: 94 other facilities: 2,000



Average price 87€/night



Average Stay 2.09 nights

(*pre Covid-19)

MICE

Meetings, Incentives, Conferences, Events

Genova is a lively city offering international events, greeting business meetings in modern and efficient conference venues near airport, train stations, top hotels, main tourist attractions. A conference in sea-side Magazzini del Cotone Congress Centre, gala dinner with sharks and dolphins in the Aquarium, a meeting in a central hotel, events in magnificent historic villas, palaces, castles. We can help you organize a perfect event in the right venue. All this is real in Genova!







Participants 579,348



Average expense € 200



Exhibition spaces



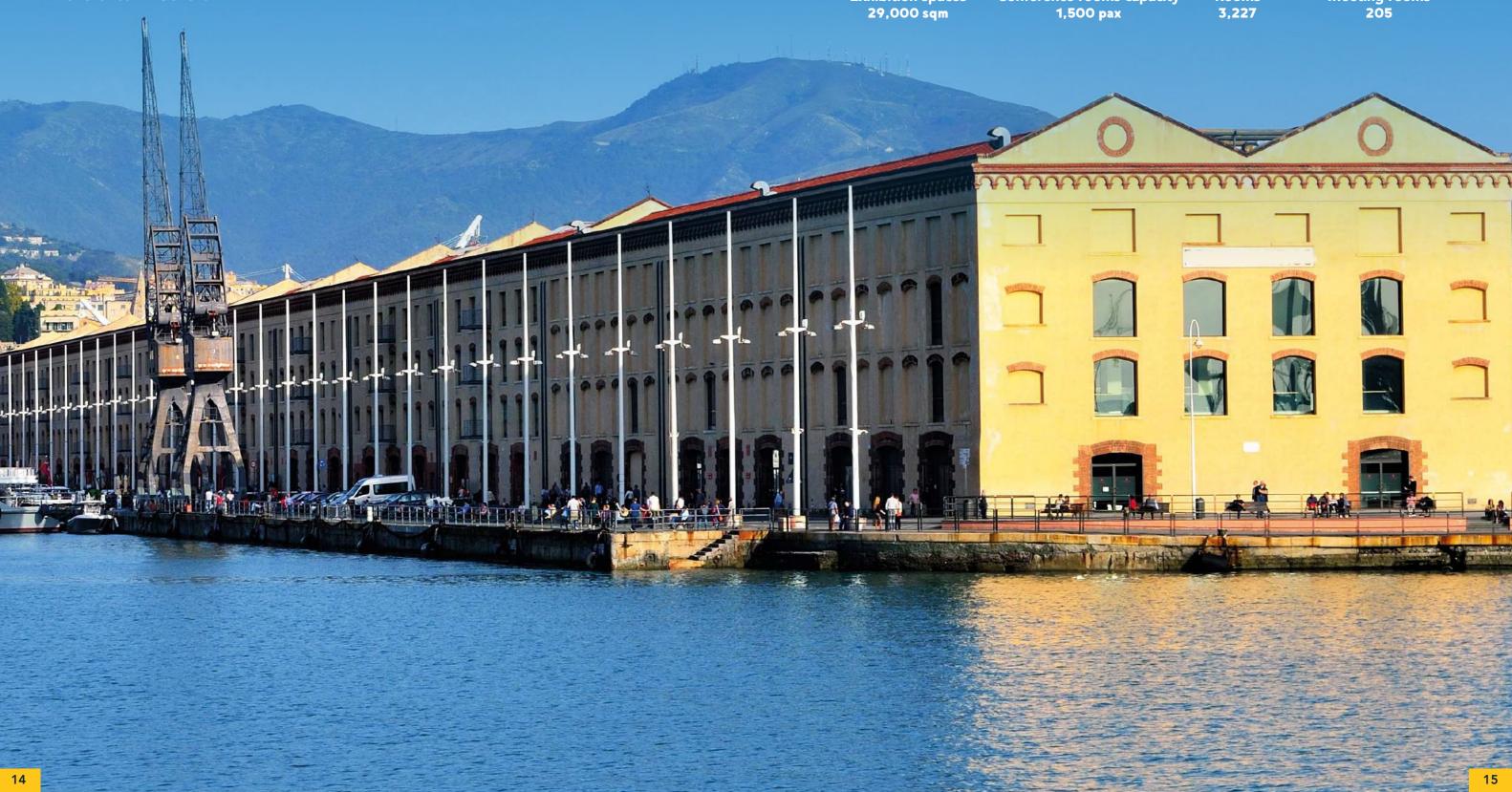
Conference rooms capacity



Rooms

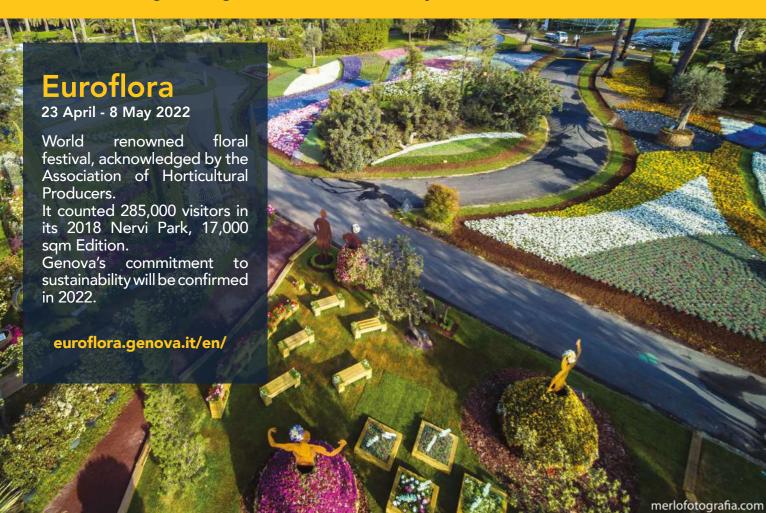


Meeting rooms 205



IT HAPPENS IN GENOVA

Genova has a long standing tradition of internationally celebrated events.





Science Festival

Ultimate event for learning and enjoying science 210,000 visitors in 2019.

+28%

festivalscienza.it



Rolli Days

UNESCO listed buildings open up for all 240,000 visitors in 2019.



visitgenoa.it/en/rolli





Marina Militare Nastro Rosa Tour 2021

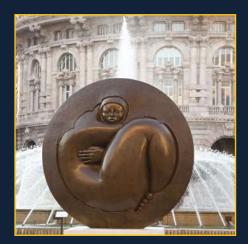
26-28 August 2021

Considered the sailing "Giro d'Italia", starts from Genova, a city having sea and sailing at heart, and ends, after eight magnificent stops, in Venice. Organized by Sailing Series International and Difesa Servizi, with National and International Sailing Federations, an Italian made international event

nastrorosatour.it



EVENTS



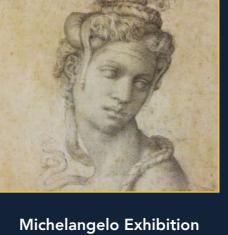
Deredia in Genova September 2020 January 2021



Autunno Blu September 2020 April 2021



October 2020 - July 2021



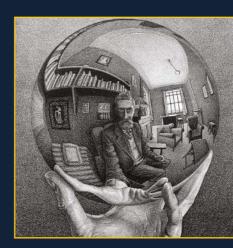


SlowFish June 2021



Nervi Music Ballet Festival

Genova Jeans September 2021



GIMYF

July - November 2021

Escher Exhibition September 2021 February 2022



Paganini International **Contest and Festival** October 2021



Pesto Championship 20 March 2021



Genova Design Week June 2021



Make it new! Tomas Rajlich

May - August 2021

100 Luzzati June - December 2021



Pintada - Urban attack July 2021



Regatta of the Ancient **Maritime Republic** 19 December 2021



Madonnetta Nativity Christmastime



Genova Sport Capital 2024

21 20

SUSTAINABLE MOBILITY

Moving around is quick, safe and sustainable in Future Genova for goods and people.



Through the Sustainable Mobility Urban Plan (PUMS), infrastructures, airport, port, downtown, valleys and suburbs are connected, making Genova a city where it is easy to go anywhere.



A 471 million euros investment develops Four Axes: East, West, Downtown and Bisagno Valley, with efficient, low environmental impact systems including 96 km of trolleybus, 70% in reserved lanes, 145 new electric buses, exchange parking & multi-modality



The airport will be connected to a new dedicated train station and to the Scientific and Technological Erzelli Great Campus with an automatic People Mover carrying 4,000 people per hour.



An ultramodern double rail over ground Skytram speeds 6.5 km into 8 stations in the Bisagno Valley.



Two new underground stations will be built and bike lanes will be brought up to 70 km.



One of the Plan's main goals is to have a fully electric public transport system by 2025.



PORT OF GENOVA

portsofgenoa.com

Main Italian Port, southern gateway of Rhine-Alps rail corridor towards main industrial and consumer areas, connected via rail and road to all main European destinations.

services and modern logistics handle containers, general cargo, breakbulk, oil products, offering a wide selection of services, such as controlled temperature storage, large cargo movement, container maintenance.

available and modern logistic facilities connect corridors with both national and international markets.

naval repair, refit and new construction serve all, from luxury yachts to big ships. On-going infrastructural works will improve maritime, rail, road and air accessibility.

generation big container and cruise ships a safe haven, further securing Genova's role in the Mediterranean and European maritime transport field.

and city means working together for higher efficiency and sustainability.

2019 data



Container traffic 2,669,917 TEUs

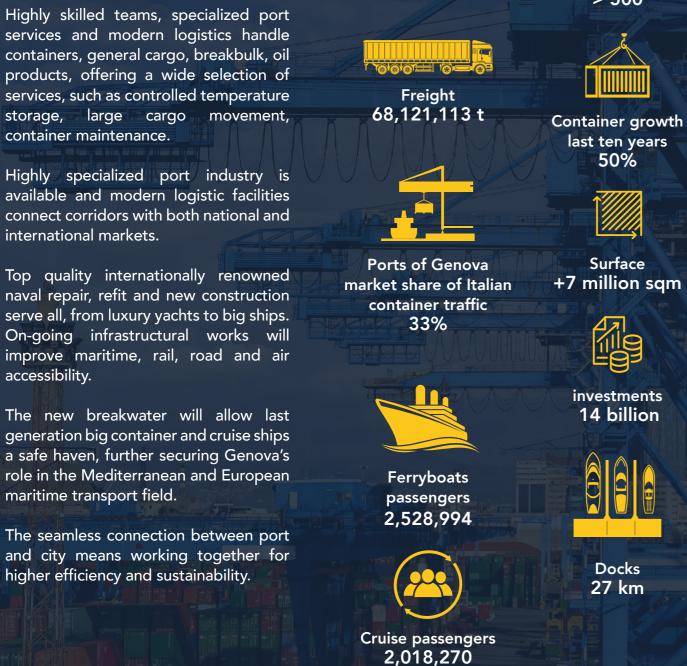


World ports connected > 500

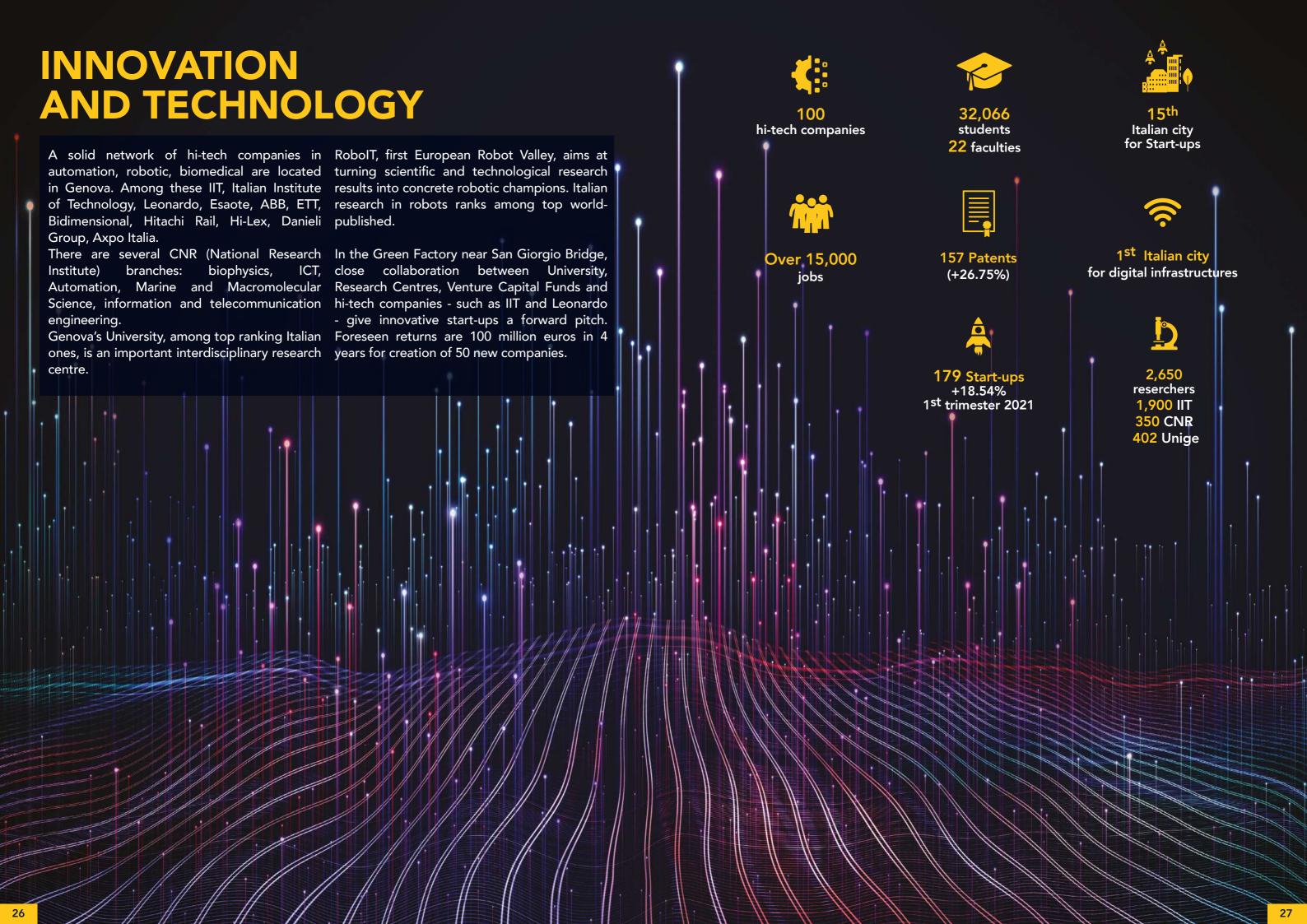
last ten years

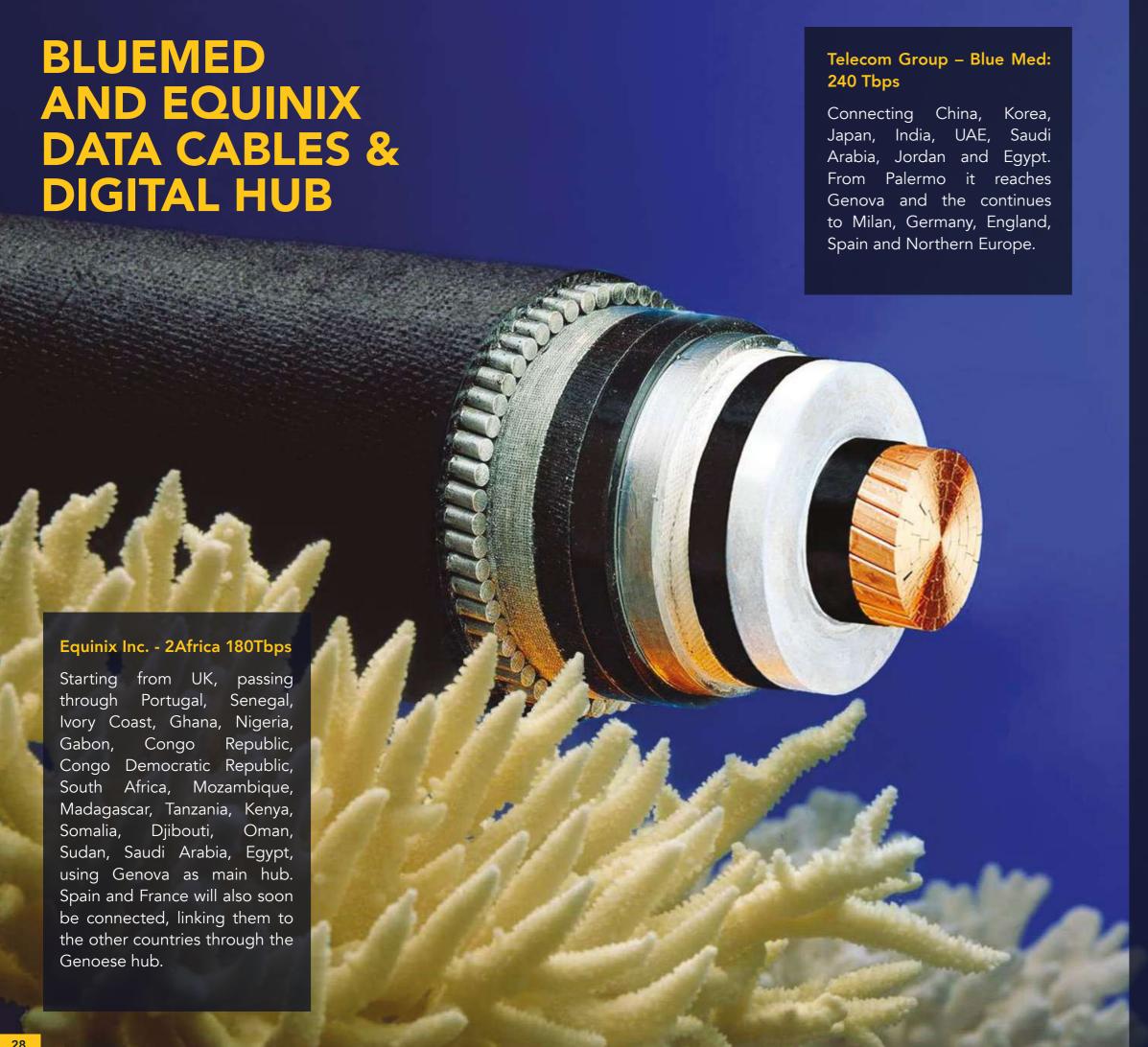
+7 million sqm











Two big underwater cables will turn Genova into Europe's new digital gateway, a strategic knot for businesses in the global subsea cables map:

- Telecom Italia Sparkle's Blue Med connects Middle East, Africa, Asia and continental European hubs with a 240 Tbps capacity.
- Equinix and Vodafone's Africa 1 connects Africa and the rest of the world with a 180 Tbps, the new carrierneutral GN1 data centre opening opportunities for ICT.

The new infrastructures, connecting the Mediterranean Sea, raise the appeal for ICT companies, such as Google, Amazon, Oracle, Facebook, to buy large shares of cable capacity, creating opportunities for cloud computing, big data handling, video industry, etc. and the related new high skilled jobs.

Genova goes a step further in the creation of an all-inclusive digital society.

GENOVA SMART CITY

Genova's commitment to boost economic growth includes concrete support for business. Genova Blue District promotes business related to the sea, supporting start-ups and working as a business incubator.

Genova Blue District

Promotes business related to the sea, supporting start-ups and working as a business incubator.
Hub2WOrk, comanaged with
Job Centre, puts together skilled professionals helping students, managers and researchers in making sustainable projects, building solid and well-structured networks.
Ten lab projects financed with 15,000

Ten lab projects financed with 15,000 euros and the Open Innovation Hackathon Blue supporting sustainability and sea sports projects with 20,000 euros are among recent initiatives.

Genova Smart City Association

Companies, institutions and research work together to make Genova a smart city, improving quality of life through sustainable economic development, based on innovation, research and technology in an integrated planning approach. It focuses on Silver Economy for over 65, Blue Economy for sea, Space, Technology, Resilience.

Fondazione Compagnia di San Paolo, Regione Liguria, Unige, Fondazione Carige, TICASS, DLTM are partners.

Genova 2050 is a growth strategy following Europe's Urban Agenda, working on three main Assets:

Grey for innovative infrastructure development;

Green for sustainable development; Soft for governance and soft skills.

The Action Plan

Aims at improving liveability and sustainability through innovation, optimization, regeneration, connections, education, all measurable with KPIs.

Simplified Logistic Zone "Port and Dryport of Genova": it includes simple and faster procedures in port and dryport spaces for economic recovery, smoothing starting new business, job creation, as well as EU approved tax reductions.

BLUE DISCTRICT: TRAINING, RESEARCH, BUSINESS **RELATED TO THE SEA**

Blue District: a dedicated space energies and push talents be offered to businesses and related education, research & are University of Genova and networks. business. A business incubator National Research Council and start-up accelerator (CNR). A catalogue listing Blue Research Hub promotes based on interconnexion and available expertise will networking to attract new

for developing ideas in sea- forwards. High level partners institutions, creating synergic

technological transfer.



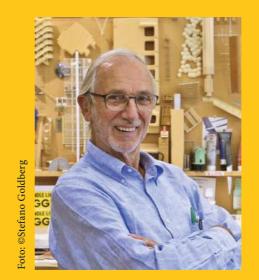


SAN GIORGIO BRIDGE

Starchitect Renzo Piano's project, donated to the cement structure is supported by 18 pillars and City, is a magnificent synthesis of elegance and was built by Consorzio PerGenova, Fincantieri simplicity.

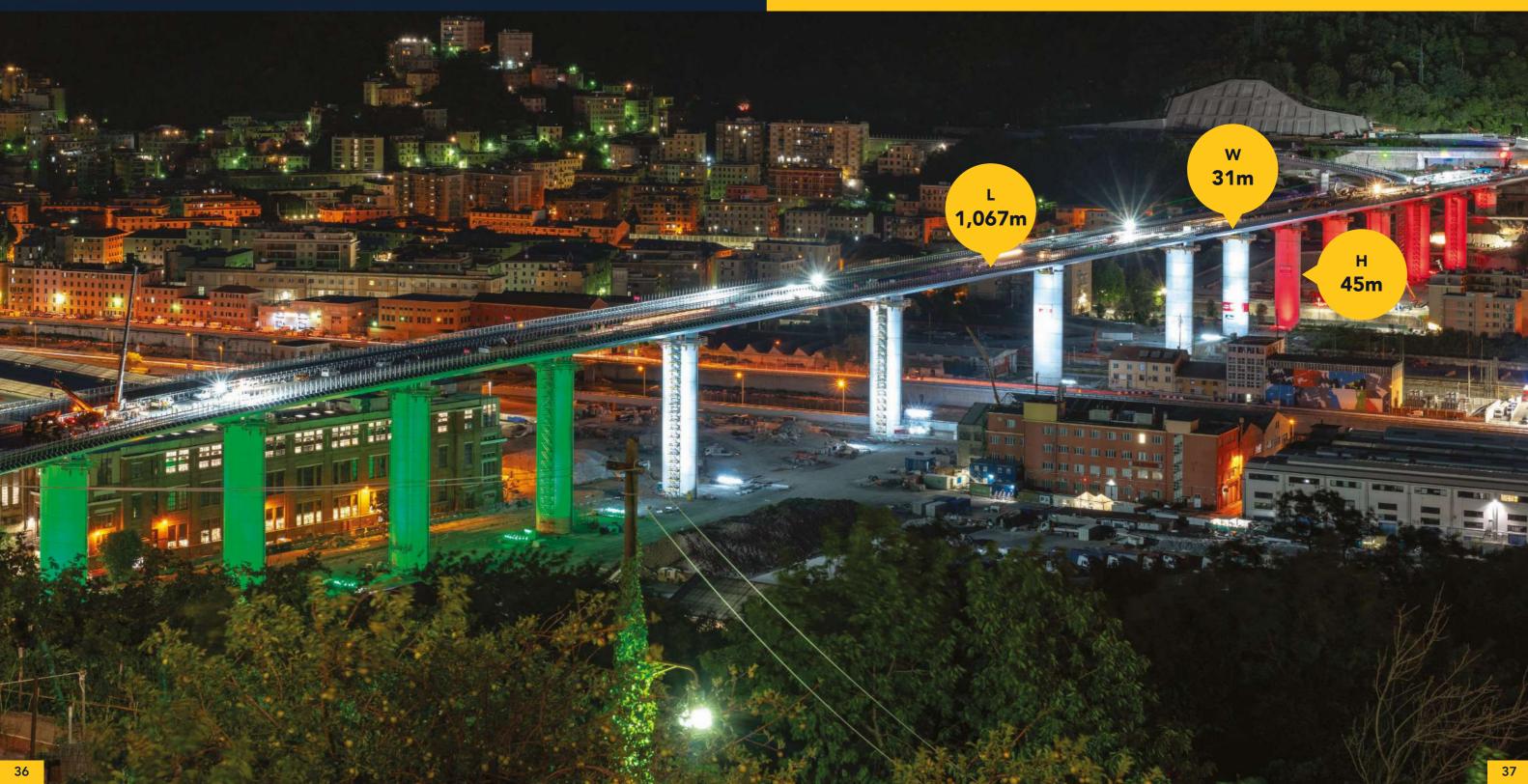
Opened on August 3, 2020, less than two years Technology ITT's robot monitors it constantly. after collapse of the previous one, its steel and

Infrastructures and WeBuild. Italian Institute of



"This bridge is like a ship, a great white vessel sailing across the valley. The strength of this marvellous country emerged in the most beautiful building site I have followed in my life. This bridge is simple and strong, just like this city."

Renzo Piano





Architect Sebastiano Boeri and his team's Cerchio Rosso (Red Circle) Polcevera Park Masterplan, rated by UNESCO among the best 2020 projects, is a symbol of Genova's urban and social regeneration process.

Efficiency, innovation and virtuous cooperation between public and private sectors, are the keywords which enabled San Giorgio Bridge to be built in less than two years and will be applied in this plan.

Parks, mobility infrastructures, smart buildings for research and business, integrated in a varied environment including industrial and residential areas, will focus on sustainability, innovation and quality of life.

A sustainable energy supply system including solar power and piezometric floors links steel bike and pedestrian pathway, connecting the two river banks. The project's landmark is suspended over a 23 hectares park including 3,000 trees and is a tribute to Morandi Bridge's collapse 43 victims.

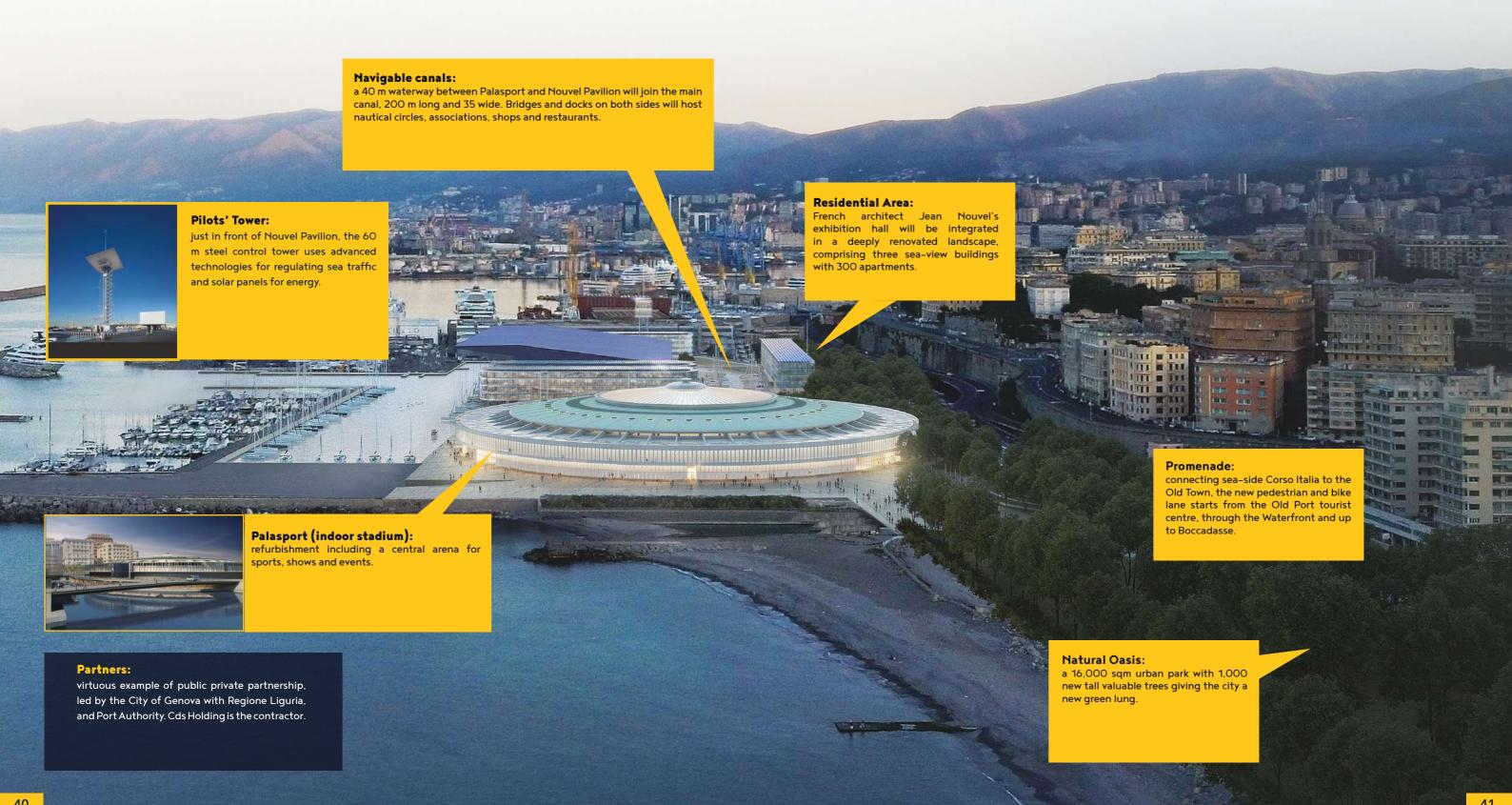
EASTERN WATERFRONT

Renzo Piano donated the Eastern Waterfront paths, to its natural maritime boundary. connecting Genova, through pedestrian and bike commercial areas and hotels.

project, turning the former exhibition halls into The development includes a nautical district, a a lively sea side urban area for private and public renewed sport centre, an urban park, residential use. A real Sea City will emerge in the 100,000 sqm, buildings, services, leisure, student housing, Two newly excavated canals bring the city directly All buildings are nZEB (nearly zero Energy Buildings), to the sea, surrounding the Jean Nouvel Pavilion like an island.

Sustainability is a key factor, following last generation environmental and energy hi-tech strategies.

and canal waters receive oxygen using technological environmental devices.



NEW BREAKWATER



competitivity and full efficiency locally and at a trade and sailing in the Mediterranean Sea. national level.

Western Ligurian Sea Port Authority's is a bridge between past and future, renewing ambitious New Breakwater project will enhance Genova's long tradition as essential hub for

The 1.3 billion euros investment will reinforce The breakwater will be 450 m further seawards, Genova's placement in the international port with partial demolition of the present one, and network. The port will join major European

The call for tenders for planning technical feasibility, published by Invitalia for AdSP was won by a group of eight companies headed by Technital SpA.

ports in being safely accessible to 400 m long. The technical and economic feasibility project ships carrying 19,000 TEUs, as compared to the present 14,000 TEUs capacity.

The call for tenders for planning technical of the new breakwater is under approval by the CSLLPP, according to art. 215 of Legislative Decree 50/2016.

UNDERWATER TUNNEL

The planned Underwater Tunnel, crossing the Old Port basin as alternative to the present elevated road, is an integrated component of urban mobility, aiming at improving connection both between east and west and within the port area. Improving connection to highways, it will deviate trucks directed to port and naval repair areas from crossing the city, by connecting

San Benigno to Foce. A new parking area near Calata Gadda will further extend the present Marina parking spaces, helping absorb a big amount of traffic. Once the tunnel becomes operational, it will contribute to the Waterfront's requalification, saving time and bringing environmental advantages to everyone.







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OLD TOWN AND CARUGGI*

Genova is preparing to become one of the most participated planning with citizens. innovative urban centres in Europe through a number of small and big projects in the next few years. It will canalize energy and harmonically integrate quality of life, sustainability, economic extraordinary maintenance of museums and development, cultural and social integration. this new vision for Genova's Old Town, among the biggest in Europe, will develop through

varied but interconnected interventions. The Old Town Integrated Plan started in December 2020 and will end in December 2025. Urban Centre's command cabin has already started some projects inspired by solidarity and sustainability and conducted through

The plan is divided in intervention fields which foresee urban regeneration by requalification of living spaces, refurbishing of many squares,

An improvement in quality of life will be brought about by actions on safety and security, cleanliness, sustainable mobility, valorisation of historic, handcraft and neighbourhood trades. Social housing, taking places away from mafia and valorisation of touristic appeal are some elements of the change.

* medieval narrow alleys

Urban leisure cleaning € 4,862,160 € 5,894,200 project progress project progress Public Commerce and new enterprise lighting € 15,080,000 € 6,340,000 project progress project progress 16% Mobility and Maintenance and technological intelligent innovation accessibility € 32,647,000 € 2,630,000 project progress project progress 'The virtuous Socionightlife" educational interventions € 7,561,000 € 16,696,400 project progress project progress 24% Safety

Total investment € 137,209,700 The state of the s

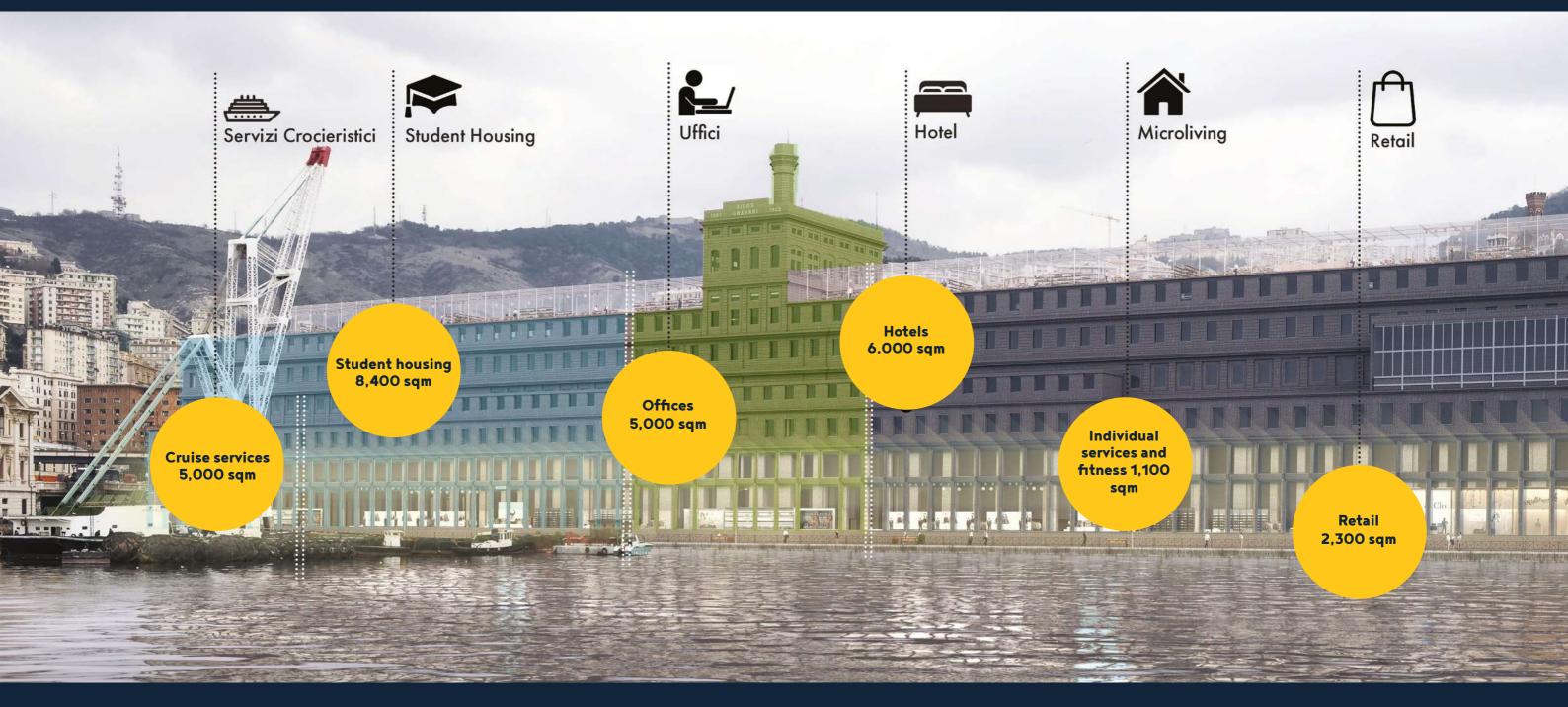
Urban projects

€ 36,070,200

€ 9,428,740

project progress

HENNEBIQUE SILOS



daring example of Art Deco. The 200 m long it into a multifunction pole. building directly on the sea shore offers ample Also, nearby Tabarca and Metelino buildings will opportunities for reuse.

Restructuring by Vitali & Roncello Capital obtained and requalification of the whole area. the 90-year concession from Western Ligurian The goal of the intervention is to valorise and

The former Hennebique silos is a surprising and Sea Port Authority and are currently transforming

shortly be restructured in the overall harmonization

improve the context, enhancing cruise and and sports facilities will allow a continuous use from Cruise Terminal, Maritime Station, Old Port and Town. Student housing included in the Works should start in 2022 and take around 26 projects will strengthen synergies with university.

Last but not least, small commerce and leisure

touristic services considering the short distance of the area by all citizens, further improving requalification of the whole quarter.

months for completion.

MARITIME STATION BEGATO FORT CABLE CAR

The cable car project, starting from the Maritime Station to reach Begato Fort in the Ramparts and Forts Park, wants to complete the City's touristic offer by creating a pole of historic, cultural and natural interest, directly connecting sea side and hills with a stunning and unique view.

- The following stops are foreseen:

 "Mare" (Sea) starting station, strategically placed near Maritime, train, subway stations, bus terminals and the renovated Hennebique building.
- "Lagaccio" intermediate station near Gavoglio Barracks will help requalify the area and give access to local sports areas.
- "Forte Begato" terminal will be the starting point for hiking and sports. Restaurants, museums, free time activities will be located in this cultural and touristic area.

The City of Genova intends to concede its property to private investors wanting to reconvert, maintain and enhance their value.

Possible conversions include guided tours, leisure and events areas, commercial and touristic destinations compatible with landscape and cultural values.



Car capacity: 8 pax plus luggage and bicycles



Rise time



2,000 pax/h

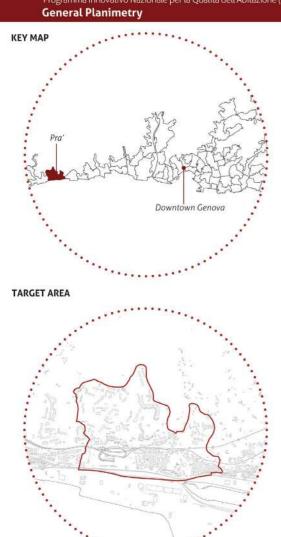


450 m difference in altitude

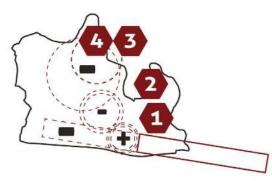


Length 2.5 km



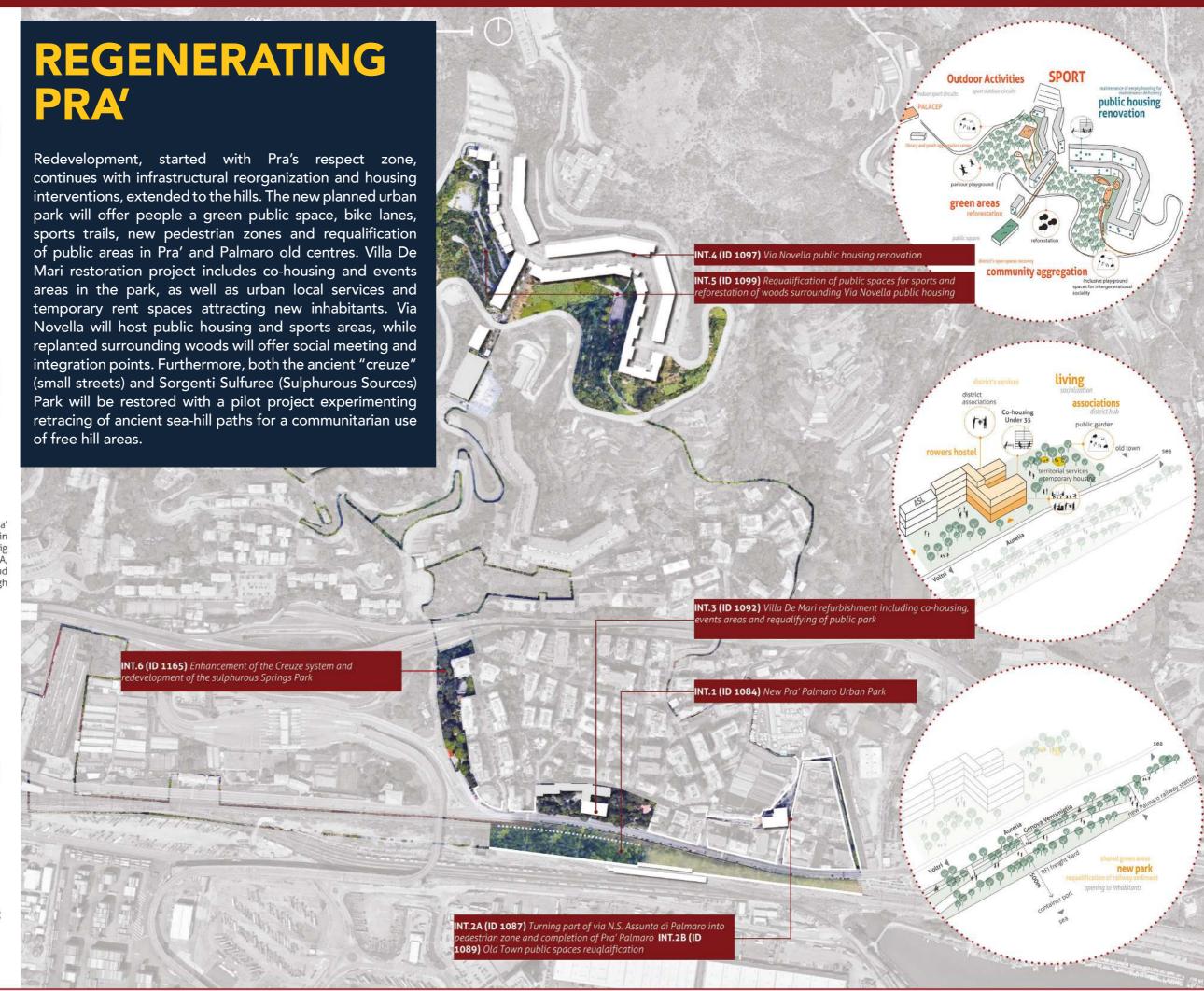


The chosen **STRATEGY** for Pra' (from Palmaro to Ca' Nuova) is a triggering one. The aim is to rethink living in the requalification process which can stem from big infrastructural reorganisation projects. Using PINQUA, housing will be enhanced, creating pre-conditions and implementing single, emblematic actions, with high generating potential.



STRATEGIC GOALS

- 1. Reconquering strongly identified open spaces in the lower valley requalification
- 2. Refurbish cultural historic heritage as common good
- 3. Improve quality of living in public housing through open space quality and full usage of all patrimony
- 4. Lay the foundations of an incremental process leading to environmental and landscape requalification of the hills and vertical connections



52



Genova is developing a "Green Urban Infrastructures Strategic Plan", including new mobility, with special focus on pedestrian and cycle use. Landscape renovations and non-usable green fields maintenance are planned. Green areas will be integrated in the urban fabric, creating green lungs contrasting the present natural habitat's regression, at the same time lowering pollution and hydrogeological risks. The strategy aims at urban reforestation, enhancing tree-planted areas and creating a structured and homogenous green system, following newest sustainability principles.

The first two actions are:

Piazza Piccapietra integrating green and built areas to create pleasant public spaces.



A pedestrian path uniting the ancient marine villages Vernazzola and Sturla, with a magnificent public garden and "Piazza del Sole" (Sun Square) on the purification plant, built in the '70s, now dividing them.



GENOVA MERAVIGLIOSA: OPPORTUNITIES



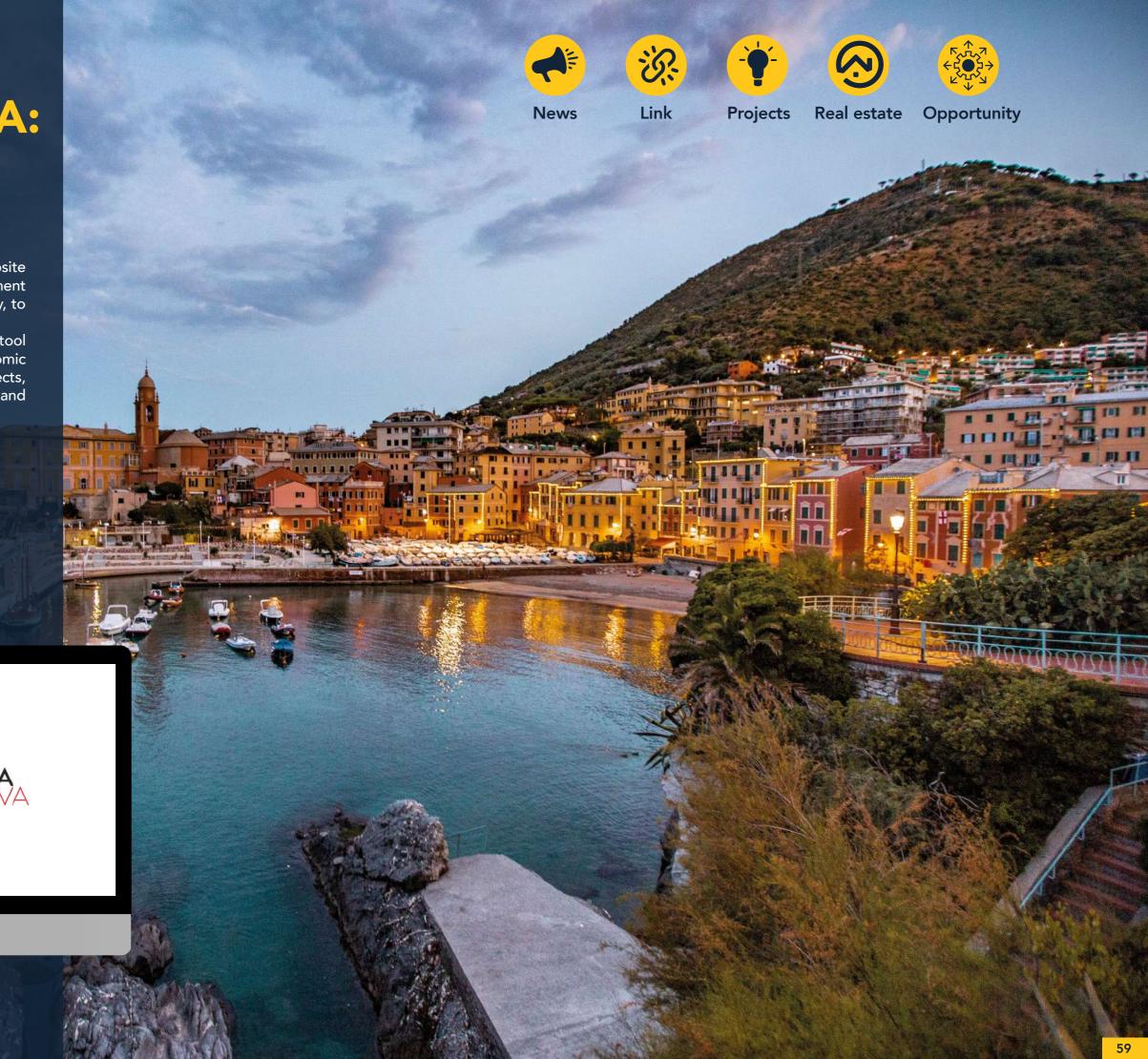
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www.genovameravigliosa.com

GENOVA MERAVIGLIOSA is the City's website for place marketing, showcasing investment opportunities in various fields, from technology, to innovation and real estate.

Now undergoing renovation, it will be a useful tool for investors to see new initiatives such as economic development and urban regeneration projects, industrial, commercial or innovative start-ups and SMEs.



OPPORTUNITY LIGURIA

www.opportunityliguria.it



GREAT CAMPUS ERZELLI

THE FUTURE IS HERE

www.great-campus.it

Recently transferred IIT, Italian Institute of Technology, 200 researchers join the 2,000 already working in companies such as Siemens, Esaote, Ericsson, Liguria Digitale, Talent Garden.

Genova's Polytechnic School will transfer in 2024 to its 60,000 sqm facility hosting 5,500 students, researchers and professors.

A private contract hospital, the biggest in the western part of Genova, will be a point of reference for national health and research.

Great Campus is also planning job creation and further development of the area as propulsor engine for the whole area, aiming at attracting national and international investors for the greatest Genoese requalification project: 110,000 sqm for student housing, renting, rent to buy, in a beautiful, welcoming venue offering last generation sustainable flats for a high quality of life.





www.spimgenova.it/palazzo-galliera-invest-in-historys

www.opportunityliguria.it/en/properties-en/30-palazzo-galliera

Surface 3,701 sqm



Galliera Palace, right in the heart of the city, just above Via Garibaldi, next to municipal offices in Palazzo Tursi and Palazzo Albini, Palazzo Bianco and Palazzo Rosso Strada Nuova Museums, is part of an urban strategy aimed at of enhancing and promoting the high value of the

The project was commissioned by S.P.Im. (the Real Estate Company of Genova Municipality) to OBR architectural studios, CityO and Genova's Faculty of Architecture imagines Palazzo Galliera as an open and integrated system in which past, present and future overlap, integrating heritage and new contemporary meaning.

It will condense energies, uniting multiple activities all year long, aiming at inclusion and multiculturism, open to the city and offering

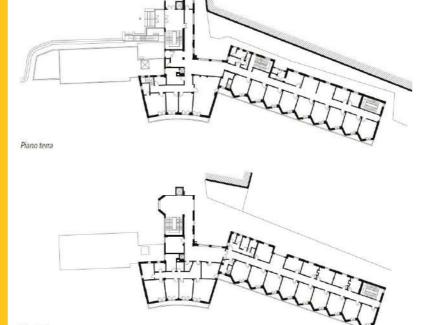
Two scenarios are foreseen, one for a home-stay hotel with 39 rooms, another with more traditional 23 apartments. Support functions will enliven the Ground Floor, with services including reception, concierge, coworking, meeting spaces, gym, open to both residents and outside

QUEZZI NURSING HOME

owned by Arte.

4,746 sqm in four stories and three underground ones, top floor single and double rooms face inner court and external parts respectively and have a balcony each. There are several common spaces and terraces. Cafeteria, laundry and wnich can be reached form the internal road. Easy accessibility and ample dimension are the strengths of this property. A tender for selling or conceding it is foreseen. Possible uses: functional mix, tourism, offices, student housing, public services, homes for the elderly.

The main body and west wing are part of a store rooms are located on the second floor modern building in the Quezzi quarter, the rest which can be reached form the internal road.









The building dating from the Nineteenth century, is located in the Lagaccio quarter, among the most urbanized and populated in Genova. After having bought it, the City of Genova commisioned UNaLab and LAND a project including a new urban park, reinforcing the link between the higher area and the Forts Park, reachable with the planned Cable Car station Lagaccio, linking sea and forts. Nature-based solutions will enhance resilience and safety.



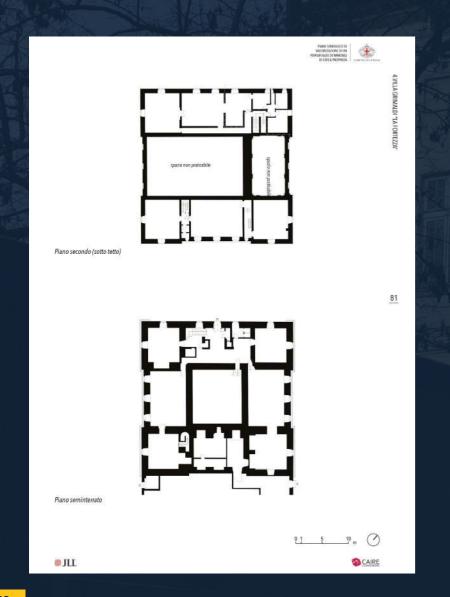


VILLA GRIMALDI "THE FORTRESS"

La Fortezza (The Fortress) is in the middle of Sampierdarena, an old popular zone in the centre west part of Genova, connected to port activities. The sixteenth century palace has 1,000 sqm external spaces and ample elevated gardens. The building stands alone and has not been used since 2008.

Through a ground floor porch, you join the central hall around which spaces are organized. A monumental 10 m high portico is found on the first floor, decorated with stuccos and high reliefs. From it you access the main frescoed room. Several service stairs lead to the partially liveable attic.

Maintenance interventions are needed.





TABARCA & METELINO

In the strategic Darsena (dock) area, connecting Metelino's roof will be remade and co-working Old Port, Old Town, Maritime Station and some of the main logistic hubs, requalification of stories with the new Jeans Museum (MUJ). two ancient buildings, Tabarca and Metelino Multilevel squares and urban vegetable gardens is planned. They will become polyfunctional spaces, improving the area and linking various sustainable approach. parts of the city. Extension of pedestrian and An elevated path will connect the ancient cycle paths will allow sustainable mobility Commenda di Prè and Tabarca, this latter and meeting spaces for students from nearby connected to Metelino thus uniting Darsena universities.

Tabarca's complete refurbishment includes a Activities will be externalized. covered patio, shops such as Ligurian Flavour Centre. Under-40 social housing will find place in the first and second stories, creating a vivacious and young environment. A new elevated square will be created on the first floor.

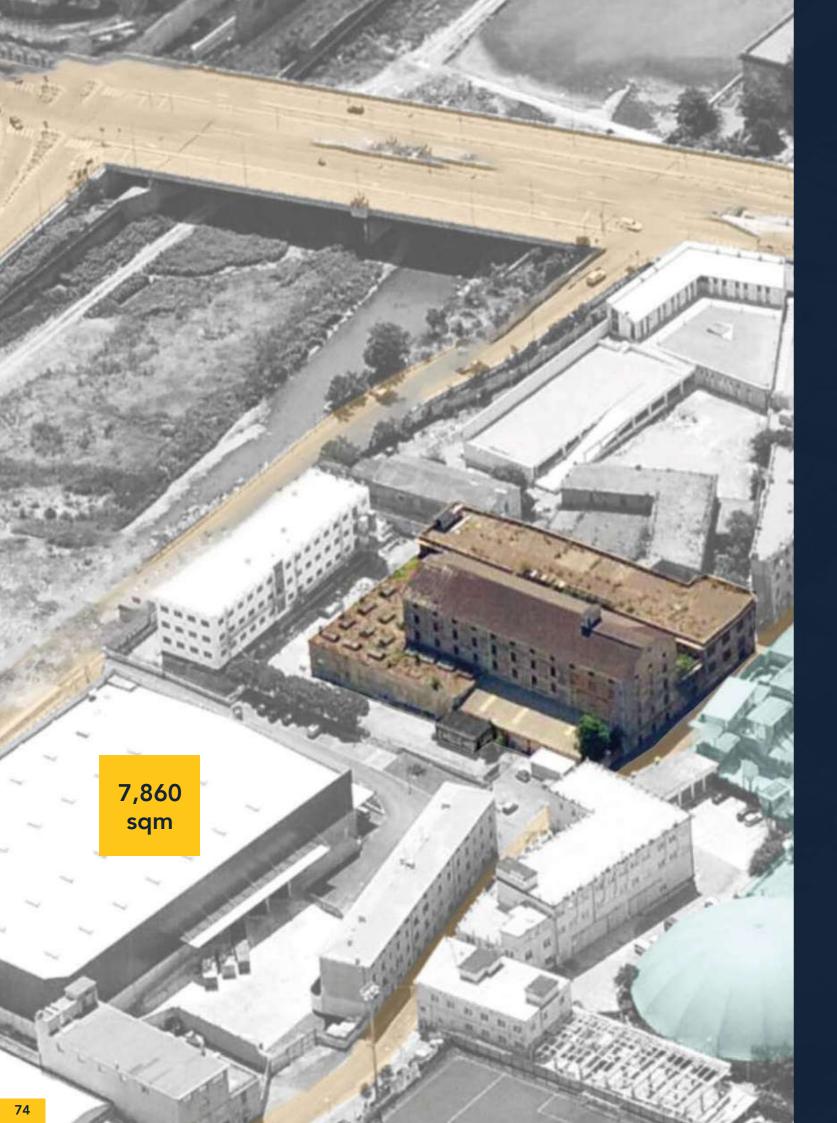
and office spaces will share the fourth and fifth

will be included in both buildings with an eco-

and Old Town.







MILITARY BAKERY

Located in Cornigliano, a part of the city which
The project is divided in two phases: will undergo important transformation in the next few years, starting from the Polcevera Park, this building was a mill in the XVIII century. It was the turned into military barracks and bakery but is now included in a project for enhancement and collective flexible public use.

Respectful architectural refurbishment will mingle with innovative facilities and technologies for modern high standard results. A study of historic interventions will help establish listed spaces and those where a more substantial renovation is possible.

- Securing and tender are planned in 2022; project and realization in 2025, with opportunity of public private partnerships.
- Dedicated public funds (regional, national, European) can be used as well as sponsorships.

The building belongs to the State Property





Stocking









Transformation of Taste labs raw materials

Education and employment courses

Commercializing and serving food





Rehabilitation



Surgeries



Wellness spaces





Welcoming and relax areas

Handcraft 4.0





Traditional manual



Digital techniques and fast prototyping

SUCCESS STORIES





BeDimensional and rebirth of Polcevera Valley

This is where the company, born in 2016 as spin-off of IIT - Italian Institute of Technology Graphene Labs is found. It has grown and become a full-fledged Company, having been bought by Camponovo Group for 2 million euros. It produces 2D tailor made materials for enabling new smart and sustainable technologies in energy, coating, lubricants, air and water purification fields, while protecting the planet. New headquarters in the Secca stream, growing social capital and workers are only some of the evidence of how technology can make a territory grow.



Cisco lands in Genova

Liguria Innovation Exchange was born, centre for digital innovation managed by FOS Group, partner of Cisco Italia. Its new headquarters are in Liguria Digitale in the Erzelli Grand Campus. A new important element showing Genova and Liguria's driving role in ICT. Agostino Santoni, CEO Cisco Italia "We work to guarantee our economic system keeps up its competitivity, based on inclusive digital technology multiplying human value". Paolo Piccini, CEO Liguria Digitale "Liguria Innovation Exchange represents both an important innovation and training centre and a positive impact on linked activities, as joint labs between LD and University will involve many young people on highly skilled jobs."



Leonardo: Genoese hi-tech

Leonardo, historic aerospace, defence and security industry, counting over 1,700 workers in Genova and over 2,700 in Liguria, has installed the Sa Davinci-1 supercomputer in Fiumara Tower in Genova, among the world's first 100 for calculating power and performance. The accelerator of disruptive technology developer, representing the future, is a jewel in the HPC Italian scenario, capable of enhancing the industrial digitalisation with direct positive impact for the competitive development of the whole country.

The Corporate research Program, created by Leonardo through Leonardo Labs, including Genova's, will be an attraction pole for young researchers from all over the world, feeding a continuous flow of talents. Tomaso Profumo, head of Cyber Security in Leonardo "Our results are in line with expectations. We plan to grow with an average double digit annual rate and Genova is central to our development."



Rstor chooses Genova for its Italian headquarters

The American cloud computing and management company opened its Italian branch in Old Ports' Millo Palace. Luca Gibelli, Rstore Italy Software Director: "We will work with all European customers but we intend to establish strong links with both University of Genova and IIT, and meet young rising talents wishing to invest in a daring and stimulating job."



Axpo, an international colossus with a Genoese heart

Axpo is a Swiss company, leader in energy trading, operating at international level with branches in over 30 countries in several continents. It stands for reliability, sustainability and innovation. The Italian branch is based in the Ligurian capital, stemming from the acquisition of the Genoese company SPe, and has the most brilliant results. It has a strong link with University of Genova's Computer Science Department, which studies algorithms foreseeing consumption and helping decide how much energy to buy.

Simone Corbo, in charge of trading Italy: "In 2018 our turnover was 2 billion euros and our growth forecast is enormous, as the announced expansion and hiring plan show."



Danieli Group bets on Genoese industrial tradition

Italian giant, producing and installing machines and plants for steel industry, non-ferrous metals and energy production, Danieli Group has chosen to open a branch in Genova due to the latter's high-level industrial culture. One of the first steps was acquiring Genoese Telerobot, whose turnover raised from 1.5 to 8 billion euros. Considering the huge development margins, Danieli intends to bring it up to 50 Billion. Giacomo Mareschi Danieli, Danieli CEO: "Companies such as Italimpianti and Ansaldo have not only been part of history: they have actually left a culture of metallurgy you cannot find elsewhere. We are getting along very well also with the University of Genova. We are investing in robotics."



RINA: Tradition and innovation in the heart of Genova

Born in Genova in the naval classification field, where it still is among world leaders, Rina has gradually extended its services and sectors of activity. 160 years' experience in helping customers build successful strong businesses, Rina aims at further growth. Ugo Salerno, Chairman and CEO: "We are planning new acquisitions in the short medium period. Coherently with our strategic lines, we have identified 70 potential target companies, mainly in Space 6 Defence, Sustainability, Food and Energy, with special focus on offshore wind."

SOURCES

PP. 6/7 Genova: the right place

Statistics Office of the Municipality of Genova **ISTAT**

lab24.ilsole24ore.com

Immobiliare.it

PP. 10/11 Quality of life

Statistics Office of the Municipality of Genova Visitgenoa.it

Museidigenova.it

PP. 12/13 Tourism

Statistics Office of the Municipality of Genova Department of Tourism Economic Development and Territorial Marketing

Convention Bureau Genova

PP. 14/15 MICE

Department of Tourism Economic Development and Territorial Marketing

Convention Bureau Genova

PP. 16/17 It happens in Genova

Communication Office of the Municipality of Genova

PP. 18/19 The Ocean Race

Ocean Race direction

PP. 20/21 Events

Communication Office of the Municipality of Genova

PP. 22/23 Sustainable Mobility

PUMS Genova https://smart.comune.genova.it/content/ piano-urbano-della-mobilit-0

PP. 24/25 Port of Genova

Statistics Office of the Municipality of Genova Port System Authority of the Western Ligurian Sea Portsofgenoa.com

PP. 26/27 Innovation and Technology

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IIT

CNR

EY Digital Infrastructure Index

PP. 28/29 Bluemed and Equinix data cables

Economic Development Area

PP. 30/31 Genova Smart City

Department of Economic Development and Real Estate Economic Development Area

PP. 32/33 Blue District

Department of Port and Logistic Economic Development

PP. 34/35 Genova: a dynamic city

Communication Office of the Municipality of Genova

PP. 36/37 San Giorgio Bridge

Commissioner Structure and Department of Urban Planning

PP. 38/39 Polcevera Park and Red Circle

Commissioner Structure and Department of Urban Planning

PP. 40/41 Eastern Waterfront

Department of Urban Planning

Port System Authority of the Western Ligurian Sea Liguria Region

PP. 42/43 New breakwater

Department of Urban Planning

Port System Authority of the Western Ligurian Sea Liguria Region

PP. 44/45 Underwater Tunnel

Economic Development Area

PP. 46/47 Old Town and Carruggi

smart.comune.genova.it

Urban Lab

PP. 48/49 Hennebique silos

Port System Authority of the Western Ligurian Sea

PP. 50/51 Maritime Station-Begato Fort Cable Car

Department of Urban Planning

PP. 52/53 Regenerate Pra'

Urban Lab

Department of Urban Planning

PP. 54/55 Green strategies

Department of Urban Planning

Statistic Office of the Municipality of Genoa

Studio Arch. Montolivo Poletti (Piccapietra Project)

Studio Arch. Monica Viarengo (Vernazzola Project)

PP. 60/61 Opportunity Liguria

Liguria Digitale

PP. 62/63 Great Campus Erzelli

Department of Urban Planning

PP. 64/65 Galliera Palace

PP. 66/67 Quezzi Nursing home

Department of Urban Planning

PP. 68/69 Gavoglio Barracks

Department of Urban Planning

PP. 70/71 Villa Grimaldi 'The Fortress'

Department of Urban Planning

PP. 72/73 Tabarca & Metelino

Urban Lab

Department of Urban Planning

PP. 74/75 Military Bakery

Department of Urban Planning

PP. 76/79 Success Stories

Economic Development Area

81 80

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